



**D-IT INTELLIGENCE LIMITED**

Step Towards Future

MEMBER BASIS

# Technical and Financial Proposal

SMS Marketing

**Prepared by: Mohammad Sayduzzaman**

Managing Director

**D-IT Intelligence Limited**

Phone/Cell: +88 015 2008 4645

Email: [info@d-intelligence.com](mailto:info@d-intelligence.com)

Skype: sayed011498



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## At a Glance

Name of Company	D-IT Intelligence Limited
Year Established	11-2-2015
Business Function	Website design and software development company
Corporate Office Address	Bangabandhu Hi-Tech City (Former Kaliakoir Hi-Tech Park ), Gazipur, Kaliakoir
Members of	Bangladesh Association of Software & Information Services (BASIS)
Total Employees	75
Website Address	<a href="http://www.d-intelligence.com">www.d-intelligence.com</a>
Company Email	Information Desk: <a href="mailto:info@d-intelligence.com">info@d-intelligence.com</a>
Company Hotline	Information: (+88) 015 2008 4645
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing & Micro computing
Market Coverage	Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India
Bank Information	Name of Bank : Mercantile Bank Limited Account Name : D-IT Intelligence Limited



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## SMS Marketing:

Mobile phone is the most popular technology of our daily life. This technology has become the main communication media. SMS is such a messaging service which may create instant response through mobile phone. We like to inform you that our D-IT Intelligence Limited team has some qualified IT specialists who are skilled in SMS technology. So we are so much confident to deliver any kind SMS solution like bulk sms, push-pull sms, web based sms service.

## Scope of Our SMS Services

- Job Notification
- General Info (Office Address, Service Details)
- Specific Information (Training/Cultural Program)
- Notice / Greeting (Official / Occasional for target people)
- Reminder for Due Payment / Due Inquiry
- Events: Voting, Quiz contest (From on different programs of various media like TV/Radio/Newspaper)
- Event Notification (Meeting ,Program ,others, Training)

## Benefits of Cell/Mobile Phone SMS Services

- Now SMS is a very effective way of direct communication.
- People always check their SMS quickly
- It has the power to create instant response
- The response is very helpful to boost up your business
- Cheap cost marketing communication

## Database:

**Corporate Area:** Total 5,50,000+ Mobile No

- Club member: 27,146
- Organization member: 42,863
- Association: 45286
- Company owner: 45,023
- Top management (CEO, CTO, COO, DIRECTOR, MANAGER): 61,761
- Mobile bill more than 2000 taka per month: 2,35,917
- Government top employee: 23,112
- Doctors: 25,443
- Advocate and Barrister: 22,291
- Engineer: 22,993
- Dhaka reporters unity: 2518
- Chartered accountant: 1734
- Bar associates: 2,653



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**Regular Area:** Student and Corporate employee and area wise.-Total 18, 00,000+ Mobile No

So, what's more you are waiting for?

**Call Us right now for a SMS Marketing Solution at: +8801520084645**

**Or Email Us for a detailed proposal at: [info@d-intelligence.com](mailto:info@d-intelligence.com)**

You can call us or meet us at our office anytime regarding your campaign, suggestions and marketing consultancy for FREE!

## Price:

Package	SMS Quantity	Non Brand Price	Brand SMS Price	Validity
Starter Pack	1,000 (+)	0.50 Taka Per SMS	1.00 Taka Per SMS	1 Year
Enterprise Pack	5,000 (+)	0.45 Taka Per SMS	0.90 Taka Per SMS	2 Year
Corporate Pack	10,000 (+)	0.42 Taka Per SMS	0.85 Taka Per SMS	3 Year
Advance Pack	15,000 (+)	0.40 Taka Per SMS	0.80 Taka Per SMS	Unlimited
Business Pack	25,000 (+)	0.38 Taka Per SMS	0.75 Taka Per SMS	Unlimited
Silver Pack	50,000 (+)	0.35 Taka Per SMS	0.70 Taka Per SMS	Unlimited
Golden Pack	1,00,000 (+)	0.33 Taka Per SMS	0.65 Taka Per SMS	Unlimited
Platinum Pack	3,00,000 (+)	0.30 Taka Per SMS	0.60 Taka Per SMS	Unlimited
Diamond Pack	5,00,000 (+)	0.28 Taka Per SMS	0.55 Taka Per SMS	Unlimited
Ambassador Pack	10,00,000 (+)	0.25 Taka Per SMS	0.50 Taka Per SMS	Unlimited

Package	SMS Quantity	Auto Masking	Validity
Super saving Pro	10,00,000	0.21	1 month
Super saving	8,00,000	0.22	1 month

## Terms & Conditions:

- All plan cost are VAT & TAX exclusive
- Existing customer can choose any of these plans through migration request

## Special Clients:

- Bangladesh National Enterprise Architecture (BNEA)

## SMS marketing requirement:

- Masking / Sender name / Phone no(11 characters)
- SMS text (160 characters)
- Target Group



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## What you will get in report?

- All number with delivery report (2 number will be replaced by XY)
- Undelivered report
- Failed Report

## Some important information:

- You can ensure your SMS marketing from the report or visiting our office or from response.
- We do not provide mobile no
- We do not sell mobile no. We only send SMS by using our software and server.
- We can operate the SMS marketing from anywhere.

## Payment Procedure:

- 100% advance payment
- Payment will go to “**D-IT Intelligence Limited**” account pay check or cash.
- Client must provide all content with work order.

## Bank Information:

- Name of Bank : Mercantile Bank Limited
- Account Name : D-IT Intelligence Limited